

A-Level Business Studies

Bridging The Gap Homework

At Blackfen School students take the Edexcel A level Business Exam. A good understanding of what is happening in the Business Environment coupled with a solid knowledge of business theory will help you to achieve good grades in this subject. This bridging work has been designed to help you increase your understanding of the business world and develop your understanding of Business Theory.

There are numerous great sources for business news, including the following websites:

BBC news

The Guardian

The Financial Times

The Economist

The Telegraph

Homework 1:

Your first piece of work over the summer is to collect interesting business articles from any of these sources (or any other source). You must collect 6 articles.

1. Collect 6 interesting business articles
2. Summarise each article in one or two paragraphs
3. Answer the following questions:
 - How does this news affect business?
 - Who does it affect? E.g. all businesses, all consumers, businesses in x industry, low income consumers.
 -

Homework 2:

Buy the text book (Business Studies Edexcel A level by Ian Marcouse – ISBN: 978-1-4718-4776-9)

- a. Read the following chapters – Introduction to marketing and Introduction to Finance.
- b. Make notes on these chapters.

Homework 3:

Buy 2 Lever arch folder and 20 dividers.