



Social Media in Business

EXTENDED WRITING TASK

Write an report explaining whether the use of social media has had more of a POSITIVE or NEGATIVE impact on society.

Your answer must include the following:

- A definition of what social media is (in your own words, no copying and pasting)
- An answer that is at LEAST 2-3 pages long
- AT LEAST 3 advantages (explained) and 3 disadvantages (explained)
- Must include a reference list for any sources of information you use
- Include the use of examples where possible
- Font no larger than 12, easy to read and subtitles used